



LOERIES  
AFRICA MIDDLE EAST



CITY OF CAPE TOWN  
ISIXEKO SASEKAPA  
STAD KAAPSTAD

07-11 OCTOBER 2024

# LOERIES CREATIVE WEEK

HOSTED BY THE CITY OF CAPE TOWN

THIS IS TOUGH SO ARE YOU

<b>06</b> SUN	<b>JUDGE'S WELCOME</b> By invitation only	Rockefeller Hotel
<b>07</b> MON	<b>ONSITE JUDGING</b>	Cape Town City Hall
<b>08</b> TUE	<b>ONSITE JUDGING</b>	Cape Town City Hall
<b>09</b> WED	<b>ONSITE JUDGING</b> <b>LOERIES EXPO</b> Open to the public	Cape Town City Hall Homecoming Centre 09:00 – 15:00
	<b>LOERIES STUDENT EXPO 2024</b> Powered by Publicis Groupe Africa	Homecoming Centre 09:00 – 15:00
	<b>CREATIVE FUTURE MASTERCLASS</b> Hosted by Red & Yellow Creative School of Business	Homecoming Centre 14:00 – 16:00
	<b>INVESTEC LOERIES HIGH SCHOOL PROGRAMME</b> Presented by Touch	Homecoming Centre 09:00 – 15:00
	<b>MAYOR'S BRUNCH</b> Hosted by Primedia, by invitation only	
	<b>JUDGES WRAP PARTY</b> Hosted by BIG KAHUNA FILMS, by invitation only	
	<b>LOERIES BRAND DINNER</b> Hosted by SABC, by invitation only	MasterChef Studios 20:00 – 23:00
<b>10</b> THU	<b>LOERIES EXPO</b> Open to the public	Homecoming Centre 09:00 – 15:00
	<b>LOERIES STUDENT EXPO 2024</b> Powered by Publicis Groupe Africa	Homecoming Centre 09:00 – 15:00
	<b>MASTERCLASSES</b>	Homecoming Centre 09:30 – 16:00
	<b>YOUNG CREATIVES BRUNCH</b>	Homecoming Centre 10:00 – 12:00
	<b>LOERIE AWARDS NIGHT 1</b>	Cape Town City Hall 18:00 – 22:00
	<b>CHAIRPERSONS PARTY</b> By invitation only	Rockefeller Hotel 22:00 – 02:00
<b>11</b> FRI	<b>LOERIES EXPO</b> Open to the public	Homecoming Centre 09:00 – 15:00
	<b>LOERIES STUDENT EXPO 2024</b> Powered by Publicis Groupe Africa	Homecoming Centre 09:00 – 15:00
	<b>INTERNATIONAL SEMINAR OF CREATIVITY</b>	Homecoming Centre 09:30 – 15:00
	<b>LOERIE AWARDS NIGHT 2</b> Brought to you by SABC	Cape Town City Hall 18:00 – 22:00
	<b>LOERIES OFFICIAL AFTERPARTY</b>	Cabo Beach Club 22:00 – 02:00